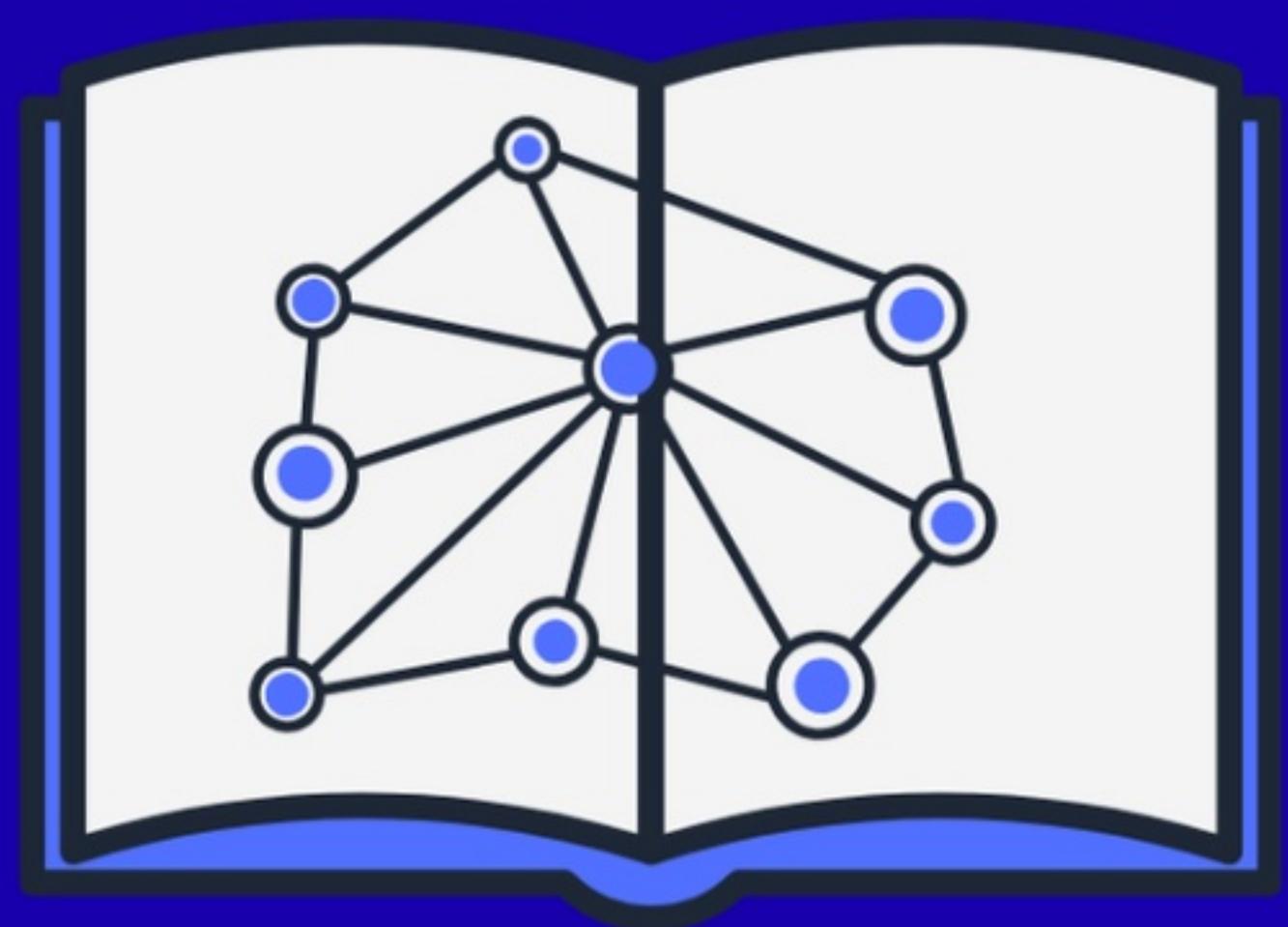


RETRIEVAL-AUGMENTED GENERATION (RAG):

The Business Advantage

How RAG Makes AI Reliable, Scalable, and Trustworthy for Enterprises

What is RAG?



RAG combines Generative AI with your enterprise data sources to ensure accuracy, compliance, and trust.

Like an AI with an open-book exam – it answers with facts, not guesses.



How it Works



Business Benefits



Accuracy & Trust

Grounded answers, fewer hallucinations



Efficiency

Lower support costs, faster onboarding



Compliance

Traceable and auditable outputs



Scalability

Consistent architecture across teams