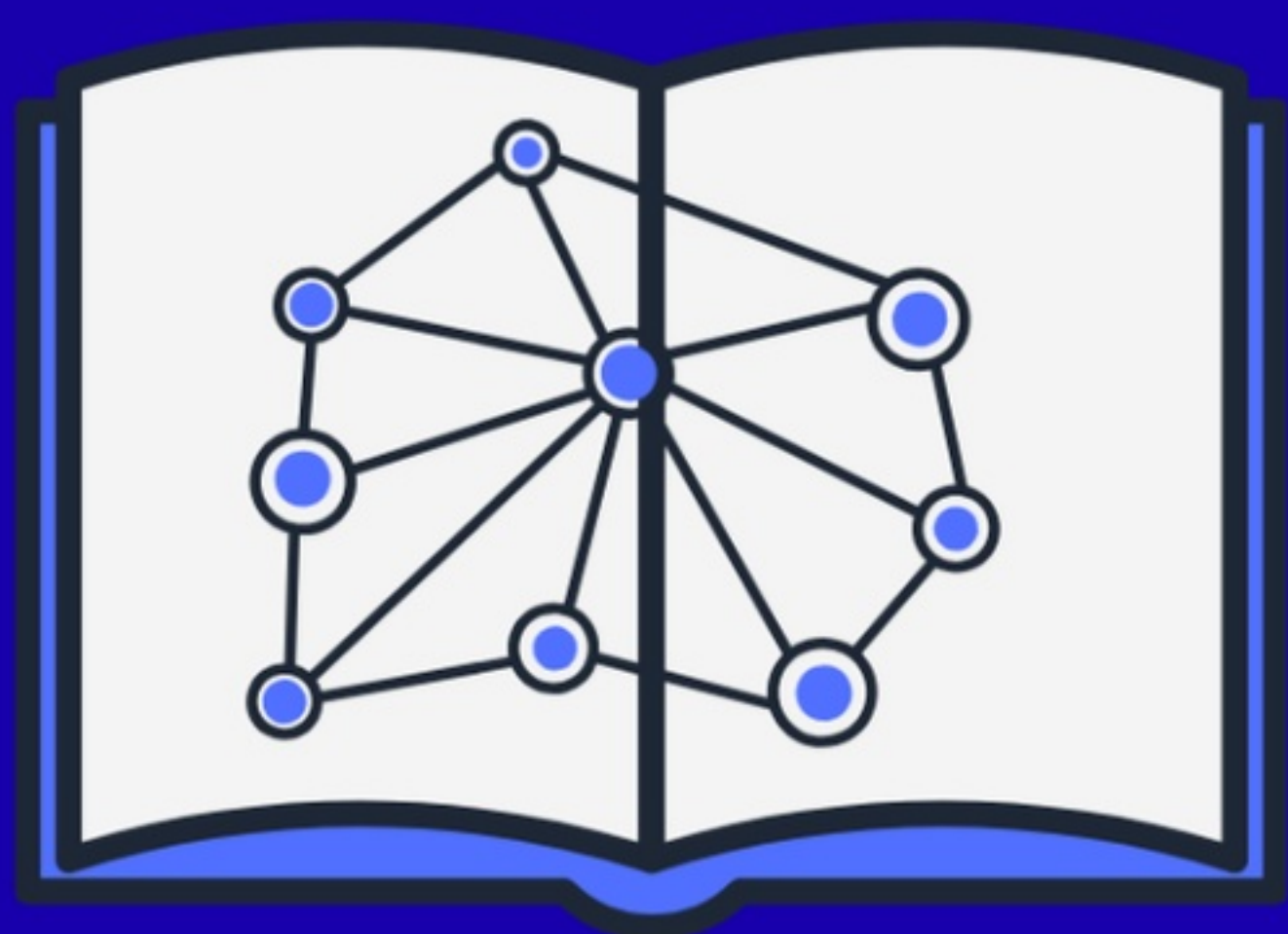


RETRIEVAL-AUGMENTED GENERATION (RAG):

The Business Advantage

How RAG Makes AI Reliable, Scalable, and Trustworthy for Enterprises

What is RAG?



RAG combines Generative AI with your enterprise data sources to ensure accuracy, compliance, and trust.

Like an AI with an open-book exam — it answers with facts, not guesses.



How it Works



Data Sources



Vector Search
& Retrieval



LLM Generation

Business Benefits



**Accuracy
& Trust**

Grounded
answers, fewer
hallucinations



Efficiency

Lower support
costs, faster
onboarding



Compliance

Traceable and
auditable
outputs



Scalability

Consistent
architecture
across teams